

# SPONSORSHIP OPPORTUNITIES

*CHRISTMAS TREE LANE, 2023*

**PRESENTING SPONSOR: \$10,000+** and you receive:

- Name in Title Position on program, event mailings, print advertising and event signage
- Name in Title Position on radio spots
- Name or Logo on big screens (camera-ready artwork provided by donor)
- Recognition and introduction from the stage
- 2 Tables (20 seats) at event

**SANTA'S ELVES: \$5,000** and you receive:

- Name on event mailings, print advertising and event signage
- Name on radio spots
- Name or Logo on big screens (camera-ready artwork provided by donor)
- Recognition and introduction from the stage
- 10 seats at event

**SANTA'S HELPERS: \$2,500** and you receive:

- Your name on print advertising and event signage
- Name or Logo on big screens (camera-ready artwork provided by donor)
- 4 seats at event

**UNDERWRITER: \$1,000** and you receive:

- Your name on print advertising and event signage

**PATRON: \$50 TO \$999** and you receive:

- Name on event signage

**TREE SPONSOR: \$1,500** and you receive:

- Name on event signage
- Name on placard located at tree

**DEDICATION SPONSOR: \$500** and you receive:

Personal dedication will be displayed on signage at the Schweitzer Community Tree or a specific tree of your choice

**MEDIA IN-KIND SPONSOR:** and you receive:

- Name on program, event mailings, print advertising and event signage
- Name on radio spots
- Name or Logo on big screens (camera-ready artwork provided by donor)

**FUND A CHILD DONATIONS: \$50 per child sponsored:**

Donation used by Santa Claus, Inc. to provide new clothing, toys and books for an underprivileged child.

*Please complete your sponsorship information on the back of this form and return to:*

**Friends of Santa Claus, Inc. • Attn: Nicole Howes**

*P.O. Box 422 • Highland, CA 92346*

# SPONSORSHIP OPPORTUNITIES

CHRISTMAS TREE LANE, 2023

\_\_\_\_\_  
Name (as you would like to be recognized)

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

Select Type of Sponsorship(s):

- Presenting \$10,000+
- Santa's Elves \$ 5,000
- Santa's Helpers \$ 2,500
- Tree Sponsor \$1,500\*
- Tree Gift Sponsor \$500\*

*\*Tree Designer's name if you have a preference:*

- \_\_\_\_\_
- Underwriter \$ 1,000
  - Dedication Sponsor \$500
  - Patron \$50 to \$999
  - Fund A Child \$50 per child
  - Media In-Kind Sponsor \$ \_\_\_\_\_ (Provide Value)

Check(s) enclosed for Total of \$ \_\_\_\_\_ or

Charge my Credit Card for Total of \$ \_\_\_\_\_

Master Card    Visa    Discover    Amex

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Customer's Signature

Dedication (for those selecting Dedication Sponsorship)

\_\_\_\_\_  
\_\_\_\_\_

**QUESTIONS?** Contact Friends of Santa Claus, Inc.  
**909-435-6156 • E-mail: [howes6156@gmail.com](mailto:howes6156@gmail.com)**  
Tax ID # 46-3711322  
Your donations are tax exempt